

"BROADCASTING FROM THE SKYLINE OF DIXIE"

HOME OFFICE BUILDING,  
JEFFERSON STANDARD  
LIFE INSURANCE CO.,  
GREENSBORO, N. C.

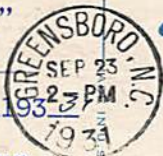


HOME OF RADIO STATION W B I G

# W B I G

"Where Business Is Good"  
GREENSBORO, N. C.

3469



# POST CARD



Dear Listener:-

This is to verify your report of our broadcast on Sept 11, 1933 at W.B.I.G.

We take this opportunity to thank you and express the wish that you will again pick us up in the near future

Very truly yours,  
RADIO STATION W B I G

Program Director.

*R. H. Johnson*

# W B I G

"Where Business Is Good"  
GREENSBORO, N. C.

U.S.A. BY E. C. KROPP CO., MILWAUKEE

*Mr. Stuart B. Leland  
New Canaan,  
Conn.*