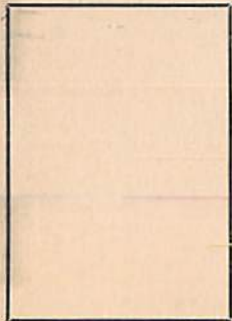


Dear Radio Friend.

This card, ~~with stamp attached~~, verifies your reception of KFI ✓, KECA.....  
We are happy to number you in our audience.

You may be interested in the following facts about KFI-KECA.



KFI

*640 kilocycles—468.5 meters—50,000 watts*

Operates daily from 6:45 A. M. (Pacific Standard Time) until midnight.  
Transmitter (most powerful West of Chicago) located at Buena Park, 21 miles  
southeast of Los Angeles. Studios at 1000 South Hope St., Los Angeles.

KFI has been in operation since April, 1922. Its daily programs include  
variety reviews, exclusive news dispatches by leased wire, finance, health and  
home economic talks, symphony, chamber and popular dance music.

KECA

*1430 kilocycles—210 meters—1000 watts*

Operated daily from 9:00 A. M. to 11:00 P. M. (Pacific Standard  
Time) Transmitter at Eighth and Beacon Streets, studios at 1000 South  
Hope Street, Los Angeles.

KECA has operated since November, 1929. Its daily programs cor-  
respond in quality and character to those of KFI.

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BOTH KFI AND KECA ARE OWNED AND OPERATED BY EARLE C. ANTHONY, INC.,  
CALIFORNIA DISTRIBUTOR OF PACKARD MOTOR CARS, AND ARE ASSOCIATE  
STATIONS OF THE NATIONAL BROADCASTING COMPANY.