

ARIZONA'S GREATEST BROADCASTING STATION.

PHOENIX

K T A R

ARIZONA

HEARD BUILDING

12/5/30

Dear Radio Friend:

It is with pleasure that we acknowledge your recent communication relative to reception of our program on.....

11/22/30--6:15 AM EST... We agree that your set is quite a distance getter. Hope you pick us up often.

We are indeed grateful for your response and would appreciate hearing from you often.

KTAR
IS ON THE AIR DAILY FROM
7:00AM TO 11:15 PM MST

Sincerely,

KTAR

Owned and operated by The Arizona Republican and Electrical Equipment Company and rendering an increasingly excellent service to the radio audiences in Phoenix, all of Arizona and the Southwest. 1,000-Watt Daytime, 500-Watt Nighttime—620 Kilocycles and 483.6 meters. Modern 1,000-Watt Western Electric equipment with crystal control and 100% modulation. "Growing with Arizona."