

ARIZONA'S GREATEST BROADCASTING STATION

PHOENIX

K T A R

ARIZONA

HEARD BUILDING

Nov. 12, 1931.

Dear Radio Friend:

It is with pleasure that we acknowledge your recent communication relative to reception of our program on *Nov.*

4, 1931 - 5:30 A.M. - Est. - Reception Verified.

We are indeed grateful for your response and would appreciate hearing from you often.

Sincerely,

KTAR

Owned and operated by The Arizona Republican and Electrical Equipment Company and rendering an increasingly excellent service to the radio audiences in Phoenix, all of Arizona and the Southwest. 1,000-Watt Daytime, 500-Watt Nighttime—620 Kilocycles and 483.6 meters. Modern 1,000-Watt Western Electric equipment with crystal control and 100% modulation. "Growing with Arizona."