

Radio Vermont

WDEV

Statewide

5000

 Watts

Lloyd E. Squier

550 Kcs.

PHONES: MONTPELIER-CAPITOL 3-5266
WATERBURY-CHERRY 4-7921

9 STOWE STREET
WATERBURY, VERMONT

Mr. P. G. Karchewski

November 23, 1964

Dear Sir:

Thank you for your letter regarding the reception of our radio signal. We are always pleased to receive DX reports as well as letters from our regular listeners.

The information listed in your letter regarding our program, frequency and time of reception has been checked against our program log and leaves no doubt as to the reception of WDEV at the time stated.

Perhaps this is the first time you have ever received our station. If this so you would undoubtedly like to know a little more about us here at "Radio Vermont". WDEV went on the air July 16, 1931 making it the oldest commercial radio station in Vermont. Our power was limited to 100 watts and was more or less an experiment by the owner of the local newspaper, "The Waterbury Record". Radio soon expanded very rapidly and the newspaper went out of business while the radio station grew to 500 watts. Later the power was increased to 1,000 watts and went on the air full time as a regional station serving Northern Vermont. The Mutual network was added to our programming to improve the service to our listeners. On September 15, 1958 WDEV fulfilled a long cherished dream of expanding to 5,000 watts and thus serving more of Vermont than any other station. All new high fidelity equipment has been installed in both our studios at 9 Stowe St. and our transmitter plant on Blush Hill. We transmit from the tallest radio towers in New England and have a very modern progressive organization.

The owner of "Radio Vermont" is Mr. Lloyd E. Squier. Our program director is Mr. Craig Parker; Chief Engineer is Warren Chase. Our farm director is Mr. Harold Grout; Production Director, Mr. Kenley Squier. Mr. David Crane is our News Director and Connie Graves, our women's director. If you wish a program schedule of Radio Vermont, please drop us a line. Should you ever desire to pay us a visit, our transmitter plant is open to the public from 5:00AM until 12:00PM Daily. We will be pleased to see you.

Very truly yours,

Warren Chase
Chief Engineer

W-48617 RAK