

CHLO Radio 68

133 CURTIS STREET, ST. THOMAS

TELEPHONE:

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LONDON, GE 2-2286

R.A. Karchevski, Esq.,
119 Hemenway,
BOSTON 15, Mass.

Dear Mr. Karchevski:

We'd like to thank YOU

for your interest in

CHLO RADIO!

This also provides us with the opportunity to tell you a bit more about ourselves.

For 132 hours each week, (6,864 yearly), listeners throughout Southwestern Ontario plus northern Ohio and eastern Michigan dial Radio 68's friendly voice to hear what we sincerely believe is the most diversified schedule of programs and features offered by any radio station in this part of Canada.

With studios and offices here in St. Thomas and transmitter facilities mid-way between this city and London, CHLO RADIO's 1 kw. day-night signal becomes airborne via a 4 tower antenna array that produces a cardioid-shaped pattern of radiation with a north/south orientation. Day-night pattern is the same.

We're glad that our dial paths have crossed on this occasion and we hope that this will be but the first of many such pleasant encounters!

Now for the 20 staff members, and all the other personalities, participants, advertisers and listeners who make our many broadcast services possible, again our thanks!

For CHLO RADIO

John L. Moore
John L. Moore,
President & General Manager,
Souwesto Broadcasters Limited.

January 23rd, 1963.

P.S. Sorry for the delay in verifying! Re: your query on frequency checks by Canadian Department of Transport (Govt.), in addition to our own frequency monitor which is checked each hour, we're monitored for possible frequency deviation twice daily.

HEARD ON

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POWER
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RORN # 1963

#VMQ-0322 RAK