

QSL

[RECEPTION VERIFICATION]

Thank you for reporting the reception of WGN RADIO
on _____.

The program details you supplied have been checked
with our official program log and WGN verifies that
your report has been found to be accurate.
We appreciate your interest in WGN.

Sincerely,

Woodrow R. Crane

Woodrow R. Crane
Chief Engineer
WGN RADIO, Chicago



WGN
RADIO 720
• CHICAGO •

FACTS CONCERNING WGN

WGN has been an integral part of the Chicagoland community from the days of the cat's whisker crystal set, through frequency modulation (FM) broadcasting, experimental facsimile transmission, and since 1948, television.

WGN came into existence on June 1, 1924, when the Tribune Company acquired station WDAP and changed the call letters to WGN, standing for its newspaper's slogan: "World's Greatest Newspaper".

The Tribune Company has always invested in the future of broadcasting. In 1950 a multi-million dollar WGN studio building, equipped with the finest technical facilities for both radio and television, was completed on Michigan Avenue, adjacent to Tribune Tower.

Further evidence of the Tribune Company's interest in the future of broadcasting is shown by the fact that in January, 1961, WGN, Inc., operating the Tribune Company's radio and television stations, moved into its new Mid-America Broadcast Center.

The building is located on 13 acres at 2501 Bradley Place on Chicago's north side. It is a modern radio and television plant, which houses all offices and technical facilities for the origination of its programs.

In 1966 WGN, Inc., the parent company of broadcasting properties in Chicago, Duluth, Denver, and Houghton (Michigan), became WGN Continental Broadcasting Company. At that time, further plans of expansion were already in preparation.

WGN Radio's 50,000-watt 1A clear channel transmitting equipment is located on a 100-acre plot north of Roselle, Illinois, 22 Miles from the WGN Continental Broadcast Center.

The logo for WGN, consisting of the letters "WGN" in a bold, sans-serif font, enclosed within a thick, black rectangular border.

The Most Respected Call
Letters in Broadcasting