



*White Columns*

RADIO

**WSB**

Dial 750

50,000 Watts

Greetings from Atlanta and thank you for writing! We are pleased to know that you have been listening to WSB Radio.

WSB Radio is Atlanta's only 50,000 watt clear-channel station. The "Voice of the South" broadcasts from White Columns on historic Peachtree Street 24 hours a day. WSB is a charter member of the National Association of Broadcasters, the NAB Radio code and the NBC Radio Network. WSB was the first radio station in the South (licensed March 15, 1922). The 665-foot WSB Radio Antenna is located a few miles northeast of Atlanta, Georgia.

We hope you will listen often, and let us hear from you again.

Sincerely,

George Fischer  
Program Director  
WSB-AM, WSB-FM  
Atlanta, Georgia



**WSB RADIO**  
1601 WEST PEACHTREE ST., N.E.  
ATLANTA, GEORGIA 30309

28 DEC 1970



Mr. Robert Karchevski  
Member, National Radio Club  
577 Clarinada Avenue, #14  
Daly City, California 94015

*WSB*  
HEARD ON  
13 DEC 1970  
FREQ. 750 KC  
POWER 50 KW  
RS  SPEC   
RCPN #DC-175/41