

Radio Station KLOC
Box 338
Ceres, Calif. 95307

Gentlemen:

I would like to report reception of KLOC on 6 May 1970
from 5:34pm to 6:04pm Pacific Daylight Time on 920 Kcs.

My receiver is a National NC-183D 17 tube super-het. I used a
68" box loop antenna pointed east/west to null the slop-over of KNEW.
Your signal strength was good and steady (implying a ground wave).
But readability was about 40% due to KNEW-910 slop-over. When KNEW
played music, it was impossible to understand KLOC at all.

Below, in PDT, are the spots and other announcements I heard:

- 5:34pm: Ad for Scenic View Motel/Sierra Land Company. Musical selections
played on KLOC are country/western style.
- 5:37½: Time 22½ before 6 -- 22½ before Fiesta Mexicana. PSA for U.S.
Savings Bonds. Recorded ad for Sears Tire Sale. Music.
- 5:41½: Time, talk about closing colleges.
- 5:43: Recorded ad for (Holiday ?) Steak House. (Slop-over from KNEW
bad.) Sales on meat. Ad for Factory-Select Furniture in Modesto.
- 5:45: Music.
- 5:47: Talk -- ad for Barney Oldfield Mobile Homes in Modesto & Stockton.
- 5:48: Recitation of temperature and weather in various cities
throughout U.S. (slop-over bad).
- 5:50: Music
- 5:53: Talk, ad for Barney Oldfield Mobile Homes. Ad for Fairway Motors
in downtown Modesto.
- 5:58: Talk: "...Channel 19...JEFF JENSEN...Sunday..." DJ says I'll see
you tomorrow at 12 O'Clock. Next Fiesta Mexicana.
- 5:59: "This is Simulcast. KLOC 920....Ceres, California, KLOC-TV, Ch.
19, Modesto." Ad for El Rio Cafe.
- 6:00: Here's KEN BELLVILLE -- latest news headlines from the Clock Newsroom.
- 6:01½: Ad for Turner's.
- 6:02: News.
- 6:03: Weather (KNEW slop bad) Right now at the clock ranch the temperature
stands at 65°.
- 6:04: Stay tuned for more great programs on Ch. 19, Fiesta Mexicana.
KNEW slop intolerable.

If my report has proved to your satisfaction that I did hear KLOC,
i would like to receive a QSL card or letter of verification. It is
important to me that your reply contain the time and date of the confirmed
broadcast and is signed by a station official. For this purpose, I have
enclosed return postage. I would also be interested in obtaining a
coverage map, if possible. Thank you.

Sincerely,

Robert Karchevski

Robert Karchevski
member, National Radio Club
577 Clarinada Ave., #14
Daly City, Cal. 94015

Reception Report #SF-115

Report correct
Cherita Smith