

NEW-MODERN-FIREPROOF



# HOTEL TOWNSEND

CARL F. STARK, MANAGER

CASPER, WYOMING

April 25, 1930

Mr. J. W. Brauner,  
17 E. Spring Street,  
Williamsville, N.Y.

Dear Sir:


We are sponsoring a distance test over "KDFW" Broadcasting Station, transmitter and studio located in the Hotel Townsend, Casper, Wyoming, on Friday night, May 2, from 11:30 to 12:30, the same as was put over on April 18.

Tune in on 1210 kilocycles and let us hear from you as to how this program comes in. If it is impossible for you to tune in on this station on Friday night, if you know of any radio fans in your town, please give them a ring, giving them the hour and the kilocycles on which to tune in.

I am inclosing a few of our cards, which we would appreciate your passing out to radio listeners.

We put on a test of this nature sometime ago, and it got pretty well all over the United States, and we want to get the result of another test, and will appreciate hearing from you.

Very truly,  
HOTEL TOWNSEND.

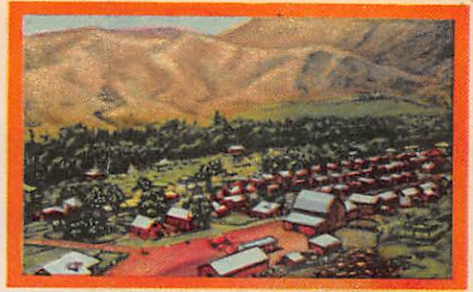
  
G. E. McKay  
President

# WYOMING

## The Wonder State

Unique In Its Agricultural, Industrial and Recreational Advantages

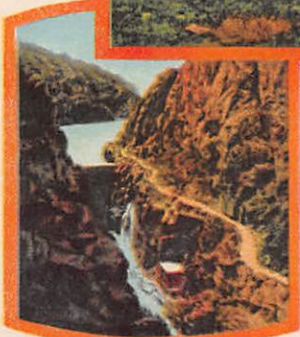
For Further and Complete Information Write: Chamber of Commerce, at Address on Opposite Side.



WYOMING DUDE RANCH, ON WHICH MARY ROBERTS RINEHART MAKES HER SUMMER HOME, ONE OF MANY OFFERING DELIGHTFUL SUMMER HOMES AND RARE SPORT TO VISITORS.  
DEVIL'S TOWER—REARING ITS CREST 800 FEET IN THE AIR—HIGHER THAN THE FAMOUS WOOLWORTH BUILDING.



A PREMIUM BARLEY CROP ON WYOMING IRRIGATED LAND. BARLEY AS A FEED FOR HOGS AND CATTLE IS AS VALUABLE AS IOWA CORN.



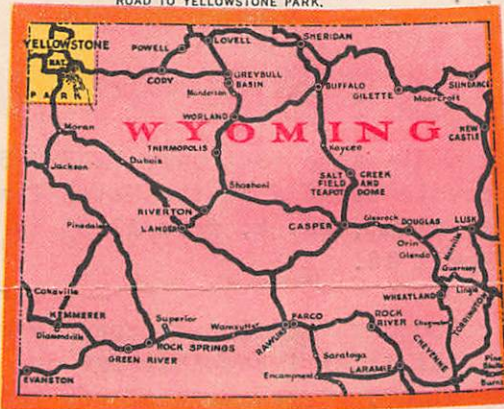
SHOSHONE CANYON AND SHOSHONE DAM—THE LATTER, HIGHEST IN THE WORLD. A MARVEL OF ENGINEERING SKILL—ON THE ROAD TO YELLOWSTONE PARK.



BROOKLYN LAKE IN THE SNOWY RANGE. THE HOTTEST DAYS OF SUMMER FAIL TO MELT THE ETERNAL SNOWS THAT CROWN THE HIGHEST POINTS OF THESE MOUNTAINS.



AT A WYOMING RODEO. MOST WYOMING COWBOYS FINISH EVEN THE OUTLAW'S IN THE SADDLE.



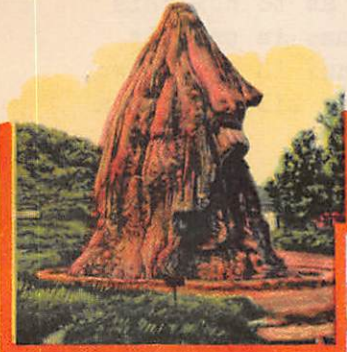
WRITE STATE DEPARTMENT OF COMMERCE AND INDUSTRY, CAPITOL BUILDING, CHEYENNE, WYOMING FOR NEW ILLUSTRATED BOOKLET ON WYOMING'S RESOURCES, INDUSTRIES AND SCENIC ATTRACTIONS.



THE TRAINING OF BOYS IS AN IMPORTANT WYOMING INDUSTRY. A BOY SCOUT LODGE WHERE NATURE STUDY AND SUMMER SPORTS ARE PURSUED EACH VACATION.



A SPLENDID CATCH OF WARY RAINBOW TROUT. THE FOLLOWERS OF ISAAC WALTON FIND RARE SPORT IN WYOMING'S MANY FISHING STREAMS.



"TEEPÉ FOUNTAIN"—CENTURIES OF SULPHUR DEPOSITS, BUILT EVER HIGHER BY THE CONTINUOUS FLOW OF WATER FROM THE WORLD'S LARGEST MINERAL HOT SPRINGS.



JACKSON LAKE AND THE TETONS—MECCA OF SIGHTSEERS AND BIG GAME HUNTERS—ON THE EDGE OF THE WORLD-FAMOUS "JACKSON HOLE" COUNTRY.



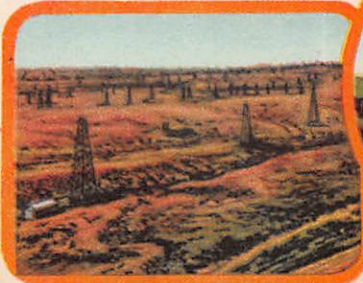
"THE PALISADES." A BEAUTIFUL WYOMING SCENE SHOWING A FINE STRETCH OF SMOOTH GRAVELED HIGHWAY.



A PRIZE FLOCK OF 3,000 LAMBS. WYOMING PRODUCES NEARLY 25,000,000 POUNDS OF WOOL PER ANNUM.



YELLOWSTONE FALLS IN YELLOWSTONE NATIONAL PARK (WYOMING) IN A SETTING OF GORGEOUS-HUED ROCKS WHOSE COLORS VIE WITH THE RAINBOW FOR BEAUTY.



THE WORLD'S GREATEST LIGHT OIL FIELD, PRODUCING IN OIL ROYALTIES FOR THE U. S. RECLAMATION AND FEDERAL HIGHWAY FUNDS MORE REVENUE THAN FROM ANY SIMILAR-SIZED AREA IN THE UNITED STATES.



A HERD OF "WHITE-FACE" GRAZING ON THE OPEN RANGE. WYOMING'S CATTLE RANCHES PRODUCE AN ENORMOUS SHARE OF THE NATION'S BEEF.