

500 WATTS

WTRW

1590 ON YOUR DIAL

Two Rivers Broadcasting Company

PHONE 324 - 325

1817 WASHINGTON STREET
TWO RIVERS, WISCONSIN

NORMAN C. HAAGENSON
MANAGER

My Dear Mr. Brauner

As you can well imagine our chief engineer, Elmer Johnson is a very busy man. But rest assured not too busy to get your attentive letter with the interesting info. In fact he was pleased to the extent of asking one of us to answer immediately. This will be my own humble layman's view point. In fact I get an inferiority complex every time I go into the transmitter building. In checking the log and talking to Elmer I find your report accurate. The weather here was likewise. Cold.

This entire operation is new. All Gates equipment with a BCIF - 1000 watt Gates transmitter with a power reduction of 500 watts. New Gates Console model number not known to me. Turn tables not in yet so music you heard was from a 45 RPM automatic wired directly to console. A 179 foot shunt fed tower. Ant/self supporting. Incidentally the lightning struck same last night Tuesday the 16th and calibrations were all off. We also have new studios in the Town of Two Rivers in a new building. Quite a set-up hey? We go on the air the 28th of October.

Believe me we do appreciate your report and will at this busy time take this humble way of saying, "Thanks."

Very truly yours,



Meredith W. Greene
Program Director

P.S I envy your place homestead.
Lived, laughed and loved in
Buffalo a few years myself.
Worked for Bell Aircraft. N.F.