

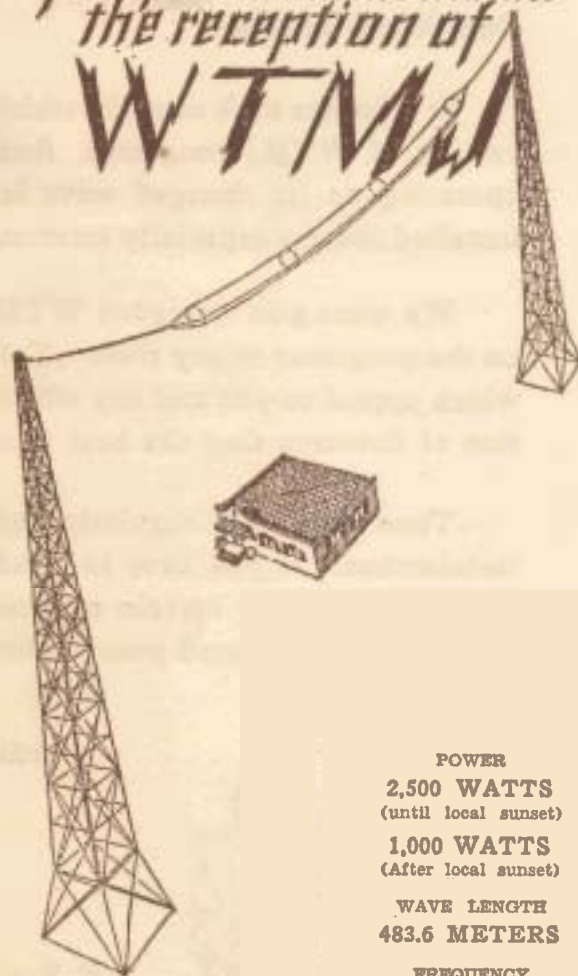
## Enjoy WTMJ Programs For 17 Hours Daily

### Here Is a Typical Program:

- 8:00 - 9:00—WTMJ Orchestra  
8:00 - 9:00—Rank and Motteram Correct Time—  
at 15 minute intervals  
9:00 - 9:30—Radio Show Window  
9:30 - 10:30—Serenade Hour  
10:30 - 10:45—Weather; News; Journal Calendar  
10:45 - 11:00—Journal Organ  
11:00 - 11:30—"Housewives' Institute"—The  
Journal Housewife  
11:30 - 12:00—Arnold Krueger, Organist—Wisconsin  
College of Music  
12:00—Rank and Motteram Correct Time  
12:00 - 12:30—Farm News  
12:30 - 1:00—Wisconsin Hotel Orchestra  
1:00 - 1:30—Schroeder Hotel Orchestra  
1:30 - 1:45—Wisconsin Hotel Orchestra  
1:45 - 2:00—"A Woman's Finances"—Ethel Scully  
2:00 - 3:00—Margaret Starr's Organ Requests  
3:00 - 3:30—Buddies' Hour  
3:30 - 4:00—Bridge by Radio  
4:00 - 4:15—Late News  
4:15 - 4:45—Wisconsin College of Organ Music  
4:45 - 5:00—Larry Lawrence  
5:00—Rank and Motteram Correct Time  
5:00 - 5:30—Lamp-lit Hour  
5:30 - 6:00—Seckatary Hawkins Club  
6:00 - 6:15—Organ Melodies from Musical  
Comedies  
6:15 - 6:55—Wisconsin Hotel Orchestra  
6:55 - 7:00—First Wisconsin Company Talk  
7:00 - 7:30—M.A.C. Orchestra  
7:30 - 8:30—Woodwind Ensemble  
8:30 - 9:00—Dutch Masters Minstrels  
9:00 - 9:30—Clicquot Club Eskimos  
9:30 - 10:00—Vaughn de Leath  
10:00—Rank and Motteram Correct Time  
10:00 - 10:05—Weather Report; Milwaukee Police  
Report  
10:05 - 10:30—Eagles Orchestra  
10:30 - 11:00—Schroeder Hotel Orchestra  
11:00 - 12:00—Jack Chapman's Request Hour from  
the Wisconsin Hotel  
12:00 - 1:00—WTMJ Frolic

Thank You  
for your comments on  
the reception of

WTMJ



POWER  
2,500 WATTS  
(until local sunset)

1,000 WATTS  
(After local sunset)

WAVE LENGTH  
483.6 METERS

FREQUENCY  
620 KILOCYCLES

TIME ON THE AIR  
8:00 A. M. to 1:00 A. M.

This Certifies Your Reception of

**WTMJ**

on..... July 14, 1929... at 9:40 EST

*Andrew Hertel*

MANAGER OF WTMJ.



**Dear Radio Listener:**

It is letters such as yours which guide us in the preparation and broadcasting of WTMJ programs. And at the present time, with our station operating on its changed wave length with the new equipment recently installed, we are especially interested in remarks as to quality of reception.

We want you to regard WTMJ as *your* station. Feel free to comment on the programs at any time. Tell us your likes and dislikes—the features which appeal to you and any which do not. It is only through the co-operation of listeners that the best possible service can be rendered.

Tune in WTMJ regularly and enjoy many fascinating hours of entertainment. If you have in mind any entertainment suggestions, or are desirous of having certain musical request numbers played in WTMJ programs, rest assured your communications will receive prompt attention.



Cordially yours,

DIRECTOR,

*Station WTMJ.*

**P. S.** Any correspondence received at WTMJ regarding programs sponsored by the National Broadcasting Company or other radio associates of The Journal are promptly forwarded to these organizations for their attention.