

RADIO

WISC

ONSIN

AM - FM

Gifford 7502

COMMERCIAL STATE BANK BUILDING, MADISON 3, WISCONSIN

December 7, 1948

Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21, New York

Dear Mr. Brauner:

This will confirm your reception of WISC
on Saturday December 4 at 6:00 AM CST.

WISC and WISC-FM are new stations, having
gone on the air September 1, 1948, as an affiliate
of the American Broadcasting Company. We operate from
6:00 AM to 12:00 midnight every day except Sunday when
we sign on at 7:00 AM.

Thank you for your report.

Cordially,

RADIO WISCONSIN, INC.

Ralph O'Connor

Ralph O'Connor
General Manager

ROC/j

