



WHERE EAU CLAIRE LISTENS TO A *BRIGHT NEW SOUND*

EAU CLAIRE, WISCONSIN

BOB NELSON, Manager

February 9, 1959

Mr. J. W. Brauner
P. O. Box 22
Valier, Pa.

Dear Mr. Brauner:

Thank you for your letter of February 6th. This will verify the fact that you were tuned to WECL. The announcements you heard correspond exactly with our programing.

It certainly is interesting to learn that our signal over-shadowed WMGM and other stations on 1050 KC's.

I hope if you're in our vicinity that you will stop in and visit us. Eau Claire, we think, is a lovely city, at the gateway to our Wisconsin Indianhead resort country.

Thanking you for your letter, I remain

Yours very truly,

Robert E. Nelson
General Manager

REN:HB