



# BEAVER DAM BROADCASTING COMPANY

1430 KILOCYCLES  
BEAVER DAM, WISCONSIN

March 22, 1952

Mr. J. W. Brauner  
23 Howard Ave.  
Williamsville 21, New York

Dear Sir:

Thanks for the reception report. You've got what I said and the music I played down cold. Yep, you're right about the 24 hour trick. I wa scheduled to go on the morning of the 17th and never gave it a thought that that wasn't Monday night. Infact it didn't occur to me that anything was wrong until I got a couple of letters from Rdaio Club members saying that they had tried to get us and had not been able to do so. I've gotten quite a lot of letters vas of now, though, so I don't feel too bad about the mistake. Suppose I'd have gotten lots more if the test had been at the proper time.

In case you keep track, our transmitter is a Western Electric one-kolowatt job, our tower is a 195' Stainless, and we operate daytime only and non-directional.

Thanks againg for the letter.

Alister S. Alexander  
Chief Engineer