

KRKL

EAST SIDE BROADCASTING COMPANY

1050
ON YOUR DIAL

CIVIC CENTER • KIRKLAND, WASHINGTON

F. L. THORNHILL
General Manager

SEATTLE OFFICE
708 American Building
ELiot 5488

March 1, 1948.

Mr. J. W. Brauner,
23 Howard Avenue,
Williamsville 21,
New York.

Dear Sir:

This will confirm receipt of your letter dated February 22nd, last, in which you report reception of our station.

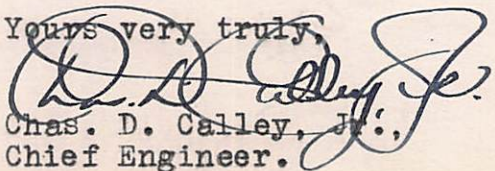
We wish to take this opportunity to thank you kindly for the report, which we have confirmed with our log as being correct. It is only by such reports, as you know, that we can really tell just how well we are getting out. Our local coverage of this state has been excellent and we are indeed gratified at the results.

Our transmitter is the very latest Raytheon manufacture, and is rated conservatively at 250 watts. Our antenna is the usual vertical tower 250 feet in height, plus base insulators. The station itself is located in the civic center, a large community building used by clubs, ball teams and others as a civic enterprise.

Kirkland, across the lake from Seattle, is in a very advantageous position insofar as covering the metropolitan area is concerned. We lay a very fine signal into a large portion of the Seattle area with unbelievable strength, topping several 10 kw. and 50 kw. stations whose transmitters are located in suburban Seattle areas.

Thank you again for your very excellent report.

Yours very truly,


Chas. D. Calley, Jr.,
Chief Engineer.