



Tri-City Radio

K A L E

AM AND FM  
1000 WATTS

960

P. O. BOX 367  
RICHLAND, WASH.

October 25, 1952

Mr. J. W. Brauner  
23 Howard Avenue  
Williamsville 21,  
New York.

Dear Mr. Brauner:

It is with real pleasure that I can verify the report of your reception of K A L E, Sunday morning, 1:00AM on October 19, 1952. Yours is the second report rec'd from that general area, as I also got one from a fellow in Walnutport, Penna, a few weeks ago. His situation was about the same, since we were usually covered by KROW but as in your case, it was one of the times when we were coming in strong enough to copy. We use primarily GE equipment here on the AM, with a kilowatt output and a directional antenna at night. Our primary signal at night isn't at all favorable to you at night since it heads in a northwesterly direction so I am quite surprised that you can copy us here at all. In fact, we only put out about half the signal at night in your direction, that we do in the daytime.

KALE was formerly a Liberty affiliate, and at the time of their cessation of operations, we were, for a short time, hooked up with a nortwest network doing a recreation of some of the ball games up till Series time. We are now running independent, 24 hours daily with a off-the-air period from midnight Sunday to 6AM Monday morning.

Thank you again for your reception report.

Yours very truly,

*Joseph Muench*  
Joseph Muench, Ch. Eng./KALE-AM/FM