

100 WATTS

BROADCASTING STATION

1310 KD

Studio---

Unlimited Time

El Escalante Hotel

Sherman T Wright Mgr

**KSUB**

CEDAR CITY, UTAH.

"GATEWAY TO SCENIC SOUTHERN UTAH.."

This is to verify your report of our special DX Broadcast for the Newark News Radio Club, the early morning of Saturday, February 18, 1939.

Your Report checks accurately with our Station Log, otherwise you would not receive this verification. Many thanks for your interest in reporting the reception of same.

Signed

*Sherman T. Wright*

" CEDAR BREAKS, ZION, BRYCE AND GRAND CANYON NATIONAL PARKS"

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KSUB is the only broadcasting station giving daytime programs to Tourists traveling in and around these Parks.

Cedar City is the Commercial and Distributing Center for Southern Utah. It is the Railroad terminal of the Union Pacific and the Headquarters for the Utah Parks System, owned and operated by the U.P. This system serves three great National Parks in the Scenic Wonderland of Southern Utah. These parks are: Zion Canyon, Bryce Canyon, and Grand Canyon National Parks, and Cedar Breaks National Monument.

The Branch Utah State Agricultural College is located at Cedar City as well as other outstanding Educational Institutions.

One of the most inspiring sights to which tourists from all over the United States come to view is the annual Easter Pageant at Zion National Park, which depicts the life of Christ. Some 10,000 people viewed last year's presentation.

Radio Station KSUB has a modern high fidelity transmitter located about one mile from our studios in Hotel El Escalante, operated by the Union Pacific System. KSUB is definitely a Community station, with the churches, schools, civic and Fraternal organizations all taking an active part in our programs. This can be noted from our recent DX program when more than 50 people, at their own desire, appeared at the Studio to take part in the broadcast from 2:00-3:10 A.M., and which incidentally was an impromptu program.

By special permission of KSL in Salt Lake City, KSUB releases many interesting and educational programs originating on KSL and the Columbia Broadcasting System.

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Following is the present KSUB Staff.

Sherman T. Wright, Manager-Technical Director

Inez Corry, Program Director

Carl Wolfrom, Sales Manager

Fenton Dalley, Chief Announcer

Willard Hamilton, Operator

Wayne Boothe, Operator-Announcer

Herschell Urie, Operator

Rawl Bradshaw, Operator