

KSOX *Pride of the Valley*

1530 ON THE DIAL

February 25, 1952

J. W. Brauner
23 Howard Ave.
Williamsville 21, N. Y.

Dear Listener:

This will verify your report of receiving our station on February 15, 1952. The details in your letter were essentially correct.

We operate with a power of 50,000 watts daytime and 10,000 watts night on 1530 kilocycles using six 200-foot towers in our directional antenna system. Our transmitter is a Western Electric Doherty.

Our regular broadcast hours are from 5:45 a.m. to 11:30 p.m. week days and 6:30 to 11:30 p.m. on Sundays.

We appreciate your interest very much.

Very truly yours,

S. Harold Jones

Harold Jones
Chief Engineer

Note: This was a transmitter test.

TEXAS
RIO GRANDE
VALLEY'S
ONLY
50,000
WATT
STATION

1519 W. HARRISON
P.O. BOX 1591

HARLINGEN
TEXAS



COVERS THE FOOT OF TEXAS