

"KOTTON PORT RAIL CENTER"

1010 Kilocycles

KPRC

296.9 Meters

Houston, Texas, U. S. A.

"Where Seventeen Railroads Meet the Sea"

This is our acknowledgment, with thanks, for your kind communication regarding the reception of our broadcast programs. This card is sent only to those who have given proof of reception of our station.

KPRC is a 500-Watt Western Electric Type 101 B Transmitter complete, and located on the top of the Houston Post-Dispatch newspaper plant.

The suite of "Skyline Studios," three in number, are located atop the new Houston Post-Dispatch office building, 22 stories high, in the very heart of downtown Houston:

Keep this schedule by your receiving set for future reference:

- 10:55 a.m. Standard Time Signals from Washington.
- 11:00 a.m. Weather; Police bulletins; Markets; News.
- 12:00 noon. Talks; Music, Road bulletins; Weather.
- 1:00 p.m. Markets.
- 3:00 p.m. Studio Concert.
- 5:30 p.m. Uncle Judd's Kiddies' Hour.
- 7:30 p.m. Studio Concert (Daily).
- 8:00 p.m. Studio Concert (Daily).
- 8:30 p.m. Studio Concert (Daily).
- 9:00 p.m. Studio Concert (Daily).
- 9:30 p.m. Weather.
- 11:00 p.m. Concerts Mondays, Thursdays and Saturdays.

KPRC observes Friday as silent night for Houston as a courtesy to local listeners.

- 10:45 a.m. Church Services (Sundays).
- 1:00 p.m. Dinner Concert (Sundays).
- 7:00 p.m. Church Services (Sundays).
- 9:30 p.m. Studio Concert (Sundays).
- 11:00 p.m. Weather.

HOUSTON POST-DISPATCH

Baldwin Pianos Used