

OWNED AND OPERATED BY
NASHVILLE BROADCASTING COMPANY
INCORPORATED

1000 WATTS
1470 KILOCYCLES

WSOK

H. CALVIN YOUNG, JR.
PRESIDENT AND GENERAL MANAGER

NORMAN STEWART
COMMERCIAL MANAGER

BORAY BUILDING • 419 FOURTH AVENUE, NORTH • NASHVILLE, TENNESSEE • TELEPHONE 42-0489

THIS IS TO VERIFY YOUR RECEPTION REPORT OF WSOK ON

12-3-51

WE APPRECIATE YOUR KINDNESS IN GIVING US SUCH AN ACCURATE REPORT. WE OPERATE FROM 5:00 AM (CST) TO SUNSET DAILY. WSOK HAS A COLLINS 20-T TRANSMITTER (1000 watts) WITH A 190 ft. STAINLESS ANTENNAE. THE TRANSMITTER SITE IS ON THE BANKS OF THE CUMBERLAND RIVER WITH OUR GROUND RADIALS REACHING THE WATER. IF YOU EVER VISIT OUR CITY WE CORDIALLY INVITE YOU TO STOP IN FOR A VISIT.

Yours very truly,

Arthur Viaches
Arthur Viaches
Chief Engineer

SPECIALIZED PROGRAMMING TO REACH THE VAST MIDDLE TENNESSEE NEGRO MARKET
100% NEGRO PROGRAMMING • 100% NEGRO ANNOUNCING STAFF