

RADIO STATION
WMC
Memphis—"Down in Dixie"

AFFILIATED WITH THE COMMERCIAL APPEAL

April 17, 1934

Mr. J. W. Brauner
17 East Spring Street
Williamsville, New York

Dear Mr. Brauner:

I am answering your letter personally in an effort to convey my regret at being so late in acknowledging yours of November 12. The letter was misplaced, and I thought it had been answered until I discovered it in a remote corner of one of my desk drawers.

I am very glad to verify your reception of our station on the night of November 11, and appreciate your comprehensive report. Col. Alexander also appreciates your comments. You would probably be interested to know that George Hay, the Solemn Old Judge, is now Publicity Director of Station W S M, Nashville. Poor health forces him to confine his efforts nowadays. I never knew him personally, but most of the old-timers we hear from mention him as one of their strongest memories.

I am also mailing you a postal card giving further verification of your reception, for your files. We plan to put on several late broadcasts in the near future, in cooperation with the Newark News Club, and hope you will be among those listening in.

Cordially yours,

John H. Cleghorn
John H. Cleghorn
Program Director - W M C

JHC:S