



VERIFICATION from WLAC

THE RADIO BROADCASTING
STATION OF THE
Life & Casualty Insurance Co.
NASHVILLE, TENNESSEE

*This is a formal verification of the fact that
you have logged our station.*

You are hereby *Appointed* Official Listener
to
WLAC

We appreciate the privilege of adding you to our audience and informing you that as a regularly appointed listener to this station you are requested to check up on our programs, notify us of interference or other details of broadcasting, and send us your suggestions and comments on all future programs.

This official information will be tabulated and used to increase the efficiency and usefulness of WLAC to radio listeners everywhere.

OFFICIALLY SIGNED,

J. T. Ward
Manager of Station

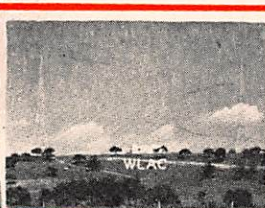
SCHEDULE

Daily Except Sunday

Morning Period 6:45 to 10:00—Setting up exercises; inspirational talk; morning musicale and newscasting.

Noon Period 12:00 to 2:00 p.m.—Services Central Church of Christ; market report; farm features and afternoon musicale.

The Transmitter and Towers of WLAC



SCHEDULE

Evening Period 6:00 to 10:00—Educational features and evening entertainment.

Sunday 6:00 to 7:00 p.m.—Services Central Church of Christ, followed by musical program till 10:00 p.m.



Studio No. 1

5000 WATTS
Western Electric
Crystal Controlled
Transmitter



Reception Room

WLAC NOW OPERATING FULL TIME—6:45 A.M., TO 12 MIDNIGHT



STATION W L A C, Nashville, Tenn.

SEC: 435½ P. L. & R.

Official
Appointment
Of
→

J. W. Brauner
17 East Spring Street
Williamsville, N. Y.

