

Radio Diffusora São Paulo 9a

VIAD. BÔA VISTA 119  
Phones: 2-8223 & 2-5674



CAIXA POSTAL, 252  
End. Telegr.: DIFFUSORA

SÃO PAULO, October 25, 1939.

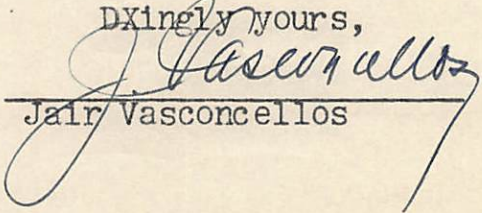
RUA 15 NOV. 150

Dear Mr. Brauner:

We have pleasure in replying to your esteemed letter of October the 2nd. and also in informing you that we will gladly broadcast another DX program for your Club next year. We think, however, that for a good reception, it is necessary to take some steps to clear the 960 Kcs. channel, as it has been done in the previous times. As you know, the station XEAW, of Dr. Brinkley, in the Mexican border, transmits on the same frequency as ours and has a power of 50.000 watts. If it does not come out of the air our waves will be totally swallowed up by his. In 1937, when we presented the first DX, Mr. James Hart, from the NNRC wrote Dr. Brinkley and was successful in obtaining what he desired, but he told also Dr. Brinkley that he would never ask such favor again! The XEAW has commercial programs at that time, that is, 2:00 in the morning. Do you think Dr. Brinkey will come out of the air once more? We suggest that you write him and if he is kind enough to grant us that favor again, you may fix the month, date and hour you want the program to be broadcast, informing us by air-mail as we would like also to advise our friends and give a previous publicity to the program in our daily papers. We think that January is a good month. We intend to present a nice program of Brazilian music as well as some facts about our country worthwhile knowing.

Thanking you very much for your attention and assuring you of our cooperation at all times, we are,

DXingly yours,

  
Jair Vasconcellos