



GURNEY SEED & NURSERY CO.

**GROWERS AND
IMPORTERS**

CABLE ADDRESS
"GURNEY YANKTON"



Members
Early Risers Club

YANKTON, So. DAK.

NOTICE—ALL QUOTATIONS ARE MADE FOR IMMEDIATE ACCEPTANCE, SUBJECT TO STOCK REMAINING UNSOLD AND CONFIRMATION OF ORDERS; ALSO STENOGRAPHIC ERRORS AND OMISSIONS, DELAYS AND CONTINGENCIES BEYOND OUR CONTROL. WE, THE GURNEY SEED & NURSERY CO., EXERCISE GREAT CARE TO HAVE ALL SEEDS PURE AND RELIABLE, BUT DO NOT GIVE ANY WARRANTY, EXPRESSED OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS, OR ANY OTHER MATTER OF ANY SEEDS, BULBS OR PLANTS WE SEND OUT, AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. IF THE PURCHASER DOES NOT ACCEPT THE GOODS ON THESE TERMS THEY ARE AT ONCE TO BE RETURNED.

We welcome you as a new member. We want you to stay with us. We want to have a letter or a post card from you, at least, twice a month. We want you to feel this is your station, because you know every station is operated to please its listeners. Our object is to please our audience just a little better than any other station. Therefore, we invite constructive criticism, suggestions and letters of approval.

Now I personally want regular information from members of the Early Risers Club especially as to the reception of WNAX. Does our station tune sharp? Is our wave length always the same? Are you able to tune in on our station every day? Is the quality of the music good? Any thing else that you may think of for the good of WNAX.

At the present time the announcers for this station are the writer Chan Gurney, Earl Williams, Joe Salvatori and Zeke Stout. Let me know which one you like best. If it is not me, tell me so, it will make the other boys feel good.

Our Company's business is Seeds and Trees that Grow and Satisfy, also we own and operate the largest Baby Chick Hatchery in the Northwest. Should you be in the market for any of our goods, I hope to receive your order, of course we want you as a customer. Our catalog is yours for the asking. You will be satisfied with our Company, ABSOLUTELY.

It is possible, that members of the Early Risers Club living many hundreds of miles from Yankton, will not think it possible to order from us. Remember we pay all postage charges on garden and flower seeds and the quality of everything we sell makes the motto:- Seeds and Trees that Grow and Satisfy.

Yours truly,

Chan Gurney

The Radio Man
And Secretary and Treasurer
Gurney Seed & Nursery Company

Schedule on the Air
Week days 6 A.M. to 6 P.M.
Sundays 9:30 A.M. to 10:30 A.M.
1:30 P.M. to 6:00 P.M.