



**NATIONAL RADIO CLUB**  
HEADQUARTERS IN BUFFALO, NEW YORK

PLEASE REPLY TO:

J. W. Brauner  
P.O. Box 22  
Valier, Pa.

Oct. 15, 1955

Program Director  
Station WQOK  
Greenville, S.C.

Dear Sir:

This morning, Saturday Oct. 15th your station was heard here on 1440 Kcs. at 3:00 AM, E.S.T., with what seemed to be an all-night show. Would you please let me know if this is a new, regular feature at WQOK, or just a special event.

Also, in your reply, would you please say that my report agreed with your log and that reception of your station is verified? A self addressed envelope is enclosed for your reply, and thanks most sincerely in advance for the favor.

WQOK did not come in very well here, carrier strength being only about S6 and there was quite a lot of static noises, I had no trouble indentifying the station, but could only understand about 75% of the speech clearly, the remainder being muddled by these noises.

The signal quality seemed very excellent however, as to tone, modulation and carrier. My log says you use 5000 watts, and this is a little below the usual strength of a 5000 watt rig, as heard here, so I am wondering if your signal is limited in my direction, by a directional pattern, or if was just a bad night for distance.

My location is in central-western Pa., about 70 miles northeast of Pittsburgh, 6 miles southwest of Punxsutawney. Radio is a Hallicrafters SX-99, aerial, 40 ft of wire in the attic. Weather, overcast with light rain showers, temprature 50.

So you can confirm this reception here is a brief list of program items heard. 3:08 AM, E.S.T. Annoucer talks of a car which he had just seen, remarking about how pretty it was, etc. Song about 'I'm Just Rehersing'. At 3:11 he talked about it being an 'all night party', another song followed. At 3:15 he mentioned a Pharmacy, how they had everything there and that if we had a cold, we should come down here and the boys would fix us up right away. (Missed the name of the store). A woman then sang "Humming Bird Heart". Another song, by a man, at 3:20. 3:23 music by guitar, other strong insturments. At 3:27 annoucement, then a man singing about 'If Loving You is Wrong". At 3:30 longer talk, first mention of "all-night show over WQOK". Drug store mentioned (Pharmacy) again, WQOK mentioned a few times, then a dialog between announcer and someone else, then an odd musical number. And so on.

Thanking you for a reply, and with best wishes, I am.  
Very truly yours.

*This will verify your reception of WQOK as noted above. We are directional and consequently don't radiate much in your direction - thank you for the report.*

*J. W. Brauner*

*P.A. Green. C.E.*