

HARRY L. MAGEE, OWNER



WHLM
690 KC.
BLOOMSBURG, PA.

ROBERT R. WILLIAMS, MANAGER

November 21, 1951

Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21, N.Y.

Dear Mr. Brauner:

We were very glad to hear from you reporting on our signal strength up in that part of the state. Your DX checks correctly with our logs. I am sorry to hear that we could not give you a better signal up there. However, I'm surprised that you could pick us up because Montreal comes in this territory with a very good signal strength. I have never measured it with an S meter but a rough guess would be about S-5 or 6. I have never heard New Orleans, La. station here but know of them as I can not test my transmitter until 2:00 a.m. because of their priority.

Station WHLM was formerly WLTR, HLM being the initials of the owner of the station and president of the Magee Carpet Company.

Sorry I was slow in answering this, but better late than never. I hope to be able to send up a better signal to you and hear from you again.

Sincerely yours,

BLOOM RADIO

Anthony Hogg
Chief engineer

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