

1180 KC.

**KEX**

5000 WATTS

*"Oregon's Most Powerful Station"*

**WESTERN BROADCASTING COMPANY**  
PORTLAND, OREGON

Dear Friend:

We were very pleased to receive your report on the reception of our station. It is our desire to consistently give to our listeners the very finest in radio entertainment. Your comments, therefore, are always welcome, since they serve as a guide to what is desired by our audience.

Verification  
of Reception:

Sincerely,

Time: 12<sup>01</sup>AM-PST WESTERN BROADCASTING COMPANY,

Date: 10/4/32

Wm. L. Norvell, Manager.

