

KALE

PORTLAND
OREGON

November 4, 1933

Mr. J.W.Brauner
17 E. Spring St.
Williamsville, New York

Dear Mr. Brauner:

Well, persistancy wins again.

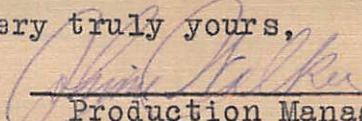
This will definitely verify your reception of KALE on Saturday night, October 28th. Your report could hardly be more perfect, and I want you to know that we appreciate your complete observation and detailed report as to volume, etc.

Since your letter was written, the announcer you heard (Ray Howell), has been appointed Production Manager of KALE, as I am devoting my full time to KOIN (both stations being under the same control and management), so I am turning your fine report over to Mr. Howell, who I know will be pleased to have it in his files, and I hope that you and Ray have many occasions for correspondence. I'm sure he will take this D X situation seriously, and you fellows won't have so much trouble getting verifications.

Just to again set myself right in your graces, I want you to understand that having both stations to look after, and with KALE moving into our offices and studios, there may have been a misunderstanding in regard to your previous reception, and if so, I am extremely sorry, and can assure you and your members that Mr. Howell and his staff will give you whole-hearted co-operation now and in the future.

Again thanks for your splendid report, and your interest in KALE, and I hope you hear this station often and clear enough to really enjoy some of the very fine programs.

Very truly yours,


Production Manager, KOIN

JW:MLS

Cc - Mr. Ray Howell, Production Manager, KALE