



# K C R C

1370 KILOCYCLES

218.8 METERS

OWNED AND OPERATED BY  
CHAMPLIN REFINING COMPANY  
ENID, OKLAHOMA



Dear Radio Friend:

### ON THE AIR

5:30 A. M. TO 8:30 A. M.  
10:00 A. M. TO 2:00 P. M.  
5:00 P. M. TO 9:30 P. M.



We are indeed glad to acknowledge and verify your reception of Station K C R C as stated on the signed verification card mailed you under separate cover.

The National Distance Tours that are broadcast from K C R C every Wednesday and Saturday from 12:01 until 8:30 A. M. are especially for our distant listeners and we are trying hard to make them as interesting and entertaining as possible.

NATIONAL  
LONG DISTANCE TOUR  
PROGRAMS  
WEDNESDAY  
& SATURDAY  
12:01 A. M. TO 8:30 A. M.

Constructive criticism or suggestions on all of our programs are invited, and we think that perhaps you might have some of these to make. If so, please write on the back of this sheet and mail in the enclosed business reply envelope. No postage is necessary. Your suggestions will be of great assistance to us in preparing our future broadcasts.



Replies to our broadcasts from all over the United States and Canada reach us daily; no part of the country seems too far away for good reception of the K C R C programs.

SUNDAYS  
10:00 A. M. TO 9:00 P. M.

We trust that the enclosed gifts will please you, and any comment you might care to make on these can be added in the same letter.



Thanking you for your interest in K C R C, and awaiting your early reply, we beg to remain,

SPECIAL  
BROADCASTING  
OF ATHLETIC  
EVENTS  
AND DANCE PROGRAMS  
NOT INCLUDED  
IN ABOVE SCHEDULE

Very sincerely yours,

RADIO STATION K C R C  
By:

H. A. Kyler,  
Managing Director.

HAK:JL

Your answer to this letter will place your name on our mailing list for future surprises.



1370 Kilocycles  
218.8 Meters

RADIO STATION

250 Watts Day  
100 Watts Night

K-C-R-C



Owned and Operated by The CHAMPLIN REFINING COMPANY, Enid, Oklahoma

THIS WILL VERIFY YOUR RECEPTION REPORT

AT 1:00 A.M. @ST. 1-7 1930  
P.M.

WE SINCERELY THANK YOU

H. A. KYLER, Managing Director

*Mailing under separate cover additional verification.*



"THE GOLD SPOT  
OF THE SOUTH"  
—ROGER W. BARSON

PROGRAMS

DAILY  
5:30 a.m. to 8:30 a.m.  
10:00 a.m. to 2:30 p.m.  
5:00 p.m. to 9:30 p.m.

SUNDAY  
10:00 a.m.  
to  
9:30 p.m.

NATIONAL DISTANCE  
Wednesday 12:01 a.m.  
and to  
Saturday 5:30 a.m.