

RADIO STATION KBWL

★ STAR BROADCASTING CO., INC ★
MASONIC BUILDING

Blackwell, Oklahoma
March 18, 1953

Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21, New York

Re: RECEPTION VERIFICATION
October 29, 1952

WELL...NOW...IS OUR FACE RED! Thanks very much for your letter of March 15th calling our attention to the fact that you'd had no response to your reception report. We double checked our files and find that through oversight, you and several others were in the same boat. Guess if you hadn't written us, we'd have been one station on the "black list" of several DX'ers.

Your reception report of KBWL the morning of October 29, 1952 has been verified...and we're glad to know that we held our own against WPAC down on Long Island.

KBWL officially began broadcast on November 13...and we are now in our fifth month. Reception reports have been verified from a number of far-flung states...New Mexico, Iowa, Tennessee, Nebraska, Pennsylvania, several from New York...Ontario, Canada...and several from New Zealand.

Blackwell is located in North-Central Oklahoma about 15 miles from the Kansas-Oklahoma state line. We're in the Wheat Belt, and cattle ranching, oil and natural gas are important businesses here. Blackwell's population is about 13,000...and response to KBWL has been very gratifying.

Please PARDON OUR OVERSIGHT...and if you're ever traveling thru Oklahoma...come by to visit with us.

Yours very cordially,

Dud Stallings

Dud Stallings, Program Director

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