

WOHO

*The Best In
Music - News - Sports*

MIDWESTERN BROADCASTING COMPANY — TOLEDO, OHIO

1470 KC

1000 Watts

February 24, 1954


Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21 New York

Your signal report letter dated Feb 21, 1954, in which you reported reception of our station identification at 5:30 PM on February 20, 1954 has been confirmed against our station logs.

WOHO is now on the air daily with an unmodulated carrier except the station identification each half hour, for the purpose of tuning our directional antenna array. Regular broadcasting will not begin here for at least another five or six weeks. Yours is the second signal report received, the first coming to us from a small town some 40 miles to the south west of us here in Ohio.

For your information we are using four 255' Stainless towers aligned on a quadrangle with the predominant lobe of the signal beamed to the north. Our transmitter is GATES and our audio equipment is GATES, RCA, PRESTO and GE. The studios and transmitter are centrally located in a new and modern building approximately 3 miles south east from the business district of the city of Toledo. Our mailing address is P O Box # 276 Station A, Toledo, Ohio and we are located at 2965 Pickle Road. Many thanks for the report and good listening for you.

Sincerely,



Edwin J. Powell
Chief Engineer

ejp:cc