

W F
Park View Hotel
Parkway { 2760
 { 2761



B E Inc.
Cincinnati Ohio
Cable Address
"Earful"

Dear Radio Fan:

Thanks!

We appreciate very much your courtesy in advising us that you heard the test program over our station. Accept the enclosed radio log with our compliments.

The new transmitter which was being tested has not yet been officially put into operation, but we hope to have it ready within the next few days.

It is our earnest wish that we shall number you among our steadily growing list of regular listeners.

Sincerely yours,

STATION W F B E

"If You're on the Air they know You're there"