

THE MAGAZINE OF THE AIR

Stone 93



Tell Your Story  
To The People

Do Not Depend On  
Their Reading It

36 South Avenue  
Rochester, New York

Owned and Operated by  
HICKSON ELECTRIC CO.

April 17, 1928

Mr. Joseph Brauner  
17 Spring Street  
Williamsville, New York

Dear Sir:

Thank you for your card.

We are enclosing Ekko stamp  
verifying your reception of April 15  
at 7:40 P.M., which was broadcast over  
W H E C.

However, W A B O is a church, it  
broadcasts only every other Sunday Eve.

We hope you will tune in our  
Station often.

Very sincerely yours,

STATION W H E C

Sec'y to  
Manager of WHEC