

RADIO STATION
K. I. C. A.

OWNED AND OPERATED BY
THE SOUTHWEST BROADCASTING CO.

CLOVIS, NEW MEXICO

February 18, 1933

Mr. J.W. Brauner,
17 East Spring St.,
Williamsville, N.Y.

Dear Mr. Brauner:

Thank you for your letter of the eleventh. we are very pleased to verify your report of reception of KICA on Saturday morning, February 11, 1933.

Despite the fact that most listeners reported radio reception conditions far from ideal, we have received over three hundred letters from listeners located in excess of 1000 miles from Clovis. As so many of the reports were received from members of the Newark News DX Club, we are sure that the reports were due largely to the excellent publicity supplied DX'ers by that paper.

We trust that you will hear us often on our tests with the RCA monitor stations in the future.

With the very best of wishes, we are

Very truly yours,

J. J. Finch
KICA

JEF:gg.