



WPG 5000 Watt (Western Electric) Transmitter

Department of Public Safety
WILLIAM S. CUTHBERT
Commissioner

Department of Radio
EDWIN M. SPENCE
Director



Atlantic City Municipal Radio Station

W P G

World's Play Ground

1100 Kilocycles

Wave Length 272.6 Meters

Atlantic City, New Jersey

Dear Radio Friend:

The traditional- yet hearty "Letter from Home" seldom is received with more pleasure by a distant one than was your welcome message to us. It may interest you to add the enclosed verification card to your collection of radio reception souvenirs, and we trust you will find much to please you on the enclosed advance schedule.

WPG Marine Studio, our summer headquarters, located a half mile out over the Atlantic Ocean on the Steel Pier, daily attracts thousands of radio friends among whom we trust you will soon be welcomed. The Studio is unique and picturesque this season, with its gang plank, life boats, life buoys, ship's bells, clock compass, flags, lights, rails, etc., creating the atmosphere of a luxurious yacht at sea. Here, before the microphone, our chief announcer, "Captain" Norman Brokenshire, presents the artists to the great entertainment of visitors who enjoy a glimpse behind the scenes of our broadcasting studio.

WPG is now operating on its new frequency, 1100 kilocycles, and we are desirous of knowing how you receive our new position on the dials. Is reception better than formerly? It will be a great assistance to Director of Radio, Edwin M. Spence, if you communicate with us regarding this, and for your convenience a form is enclosed. Kindly fill this in and return it to us.

If you cannot arrange to see the 1927 Annual Beauty Pageant be sure to tune in WPG at that time if you enjoy novel broadcasts.

If you wish one of our illustrated station booklets, Marine Studio views, and a photograph of Mr. Brokenshire we shall be happy to comply with your request.

Thanking you for your cooperation, and hoping that you will call at Marine Studio in the near future, we are

Cordially yours,

MUNICIPAL RADIO STATION WPG

Ethel Rattay Fowler.
Publicity Director.