

WYAL

5000 WATTS

1280 KILOCYCLES

WYAL RADIO

SCOTLAND NECK, N. CAROLINA
VALLEY 6-9321

December 28, 1960

Dear Sir:

Received your very nice letter this morning. We, here at WYAL can't tell you how glad we were to here from you and to know our signal was getting so far.

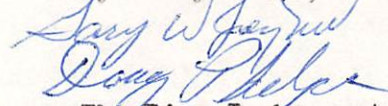
We run a Gollins 21A transmitter and our output is 5000 watts, non directionally. The antenna is 180 feet high. It is located about one half mile west of Scotland Neck, N. C. There are two disc jockeys at the station, Doug Phelps and Myself. Frank Cooke is the manager. It is an independent station and one of the most powerful in North Carolina.

You were so right when you said you heard about a spectacular in town. The merchants had a big thing going untill christmas. But its all over now, thank goodness. The bit about the pray, I don't know what it was unless it was a promo we have. But the rest was surely WYAL.

The station is only about five months old but it is the most listened to station in this area. We have a popular music format. this, as you know goes over real well with the teen agers, and most adults.

We, here at WYAL, again want to thank you for the fine letter and offer you a personal invitation to you and your family to drop by to chat awhile if you are down our way. Again thanks and keep listening to 1280, maybe you can get us again sometime soon. Sure hope so.

Very Truly Yours,



The Disc Jockeys at WYAL