



WILLIAM BYRD'S "WONDERFUL LAND OF EDEN"

LEAKSVILLE, NORTH CAROLINA

Mr. J. W. Brauner
23 Howard Ave.
Williamsville 21,
New York

Dear Sir:

I received your letter of March 27 th stating that you received our station on this same date at 5:57. We appreciate it very much that you sent us this information.

Your information was right on the sign on. Quote "Good Morning, THIS IS JOHN TALBOTT SPEAKING FROM RADIO STATION WLOE IN LEAKSVILLE NORTH CAROLINA" etc. including boosts for Marshall Fields Products, Karastan rugs etc. and the try-cities of LEAKSVILLE, SPRAY, AND DRAPER. The schedule for morning sign on usually is 5:57 play's one chours of National Anthom. Read sign on which usually takes aproximately half minute, and then play a portion of station theme song which is JEANIE I DREAM OF LILAC TIME. Make a station break at 6:00 O'clock give time and introduce first program.

If you received our signal on the 18 of december, 1946 at 3:55 than you received us on our equiptment test and first night of broadcast. Our log shows that we were on at this time. Our power then and now is 100 watss.

Thanks for the excellent signal report that you sent us including our signal strength compared to other stations and fading etc.

Yours truly

John Talbott
JOHN TALBOTT

Anouncer and Engineer.

A Mutual Affiliate