



Greensboro Broadcasting Company Inc.

GREENSBORO, NORTH CAROLINA

April 6, 1942

STATION
WGBG
980 KC

Mr. J. W. Brauner
17 Spring Street
Williamsville, New York.

Dear DX Friend:

It was a real pleasure to receive your letter reporting reception of WGBG. We have checked your report against our program and transmitter logue, and find it correct. This letter serves to verify your reception of the Station, 5:57 A.M., EWT, Thursday, March 12, 1942.

The transmitter and studios of WGBG are located in a new modernistic building designed especially for broadcasting purposes. We are located south of Buffalo Creek, $2\frac{1}{2}$ miles south of Greensboro proper. Our ground system, which is laid in a low swampy area, consists of 180 radiales, 250 feet long. We have approximately 900 square feet of hardware cloth directly under the tower. The 235-foot Blaw-Knox vertical radiator is fed at all four legs. The transmitter is a Western Electric, 1 Kilowatt, type 443-A1. Our speech equipment is a Gates Console, with associated 5-C Speech Racks. Western Electric Combination Vertical, Lateral Pickups are used in connection with two Dual Speed Presto Turn-Tables. RCA Velocity mikes are used in all studios.

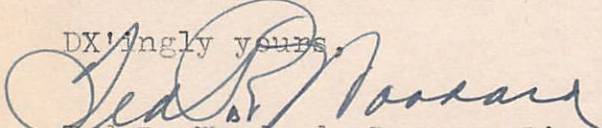
All in all, we believe we have one of the best-equipped and most modern Radio Stations in the South. We are very proud of our coverage, which reports seem to indicate is far better than the average 1-Kilowatt Station.

If at any time in the future you should be passing through Greensboro, do not hesitate to stop by and look over the Studios and Plant. All visitors are assured a hearty welcome. Of course, our control and transmitting rooms are closed to all persons, except employees, due to War-time restrictions. However, each piece of equipment has been arranged so you may view it from a large window from the outside.

At the present time, we do not have a regular monitor schedule. We will be on the air at various times in early hours, for test broadcasts or frequency check programs. Our regular schedule is from 6:00 A.M. to 7:30 P.M. We will be happy to hear from you at any time with any comments you might wish to make regarding reception.

Again, thanking you for your letter, and with best wishes for a successful season, I am,

DX'ingly yours,



Ted R. Woodard, Program Director
GREENSBORO BROADCASTING COMPANY, INC.

TRW:ref.