

RADIO STATION

OWNED AND **WBIG** OPERATED BY
NORTH CAROLINA BROADCASTING CO. INC.

Greensboro, N. C.

December 29, 1930.

OFFICES AND STUDIOS:
O. HENRY HOTEL BLDG.
PHONES: 5504-5505

Mr. J. W. Brauner,
17 E. Spring Street,
Williamsville, New York.

Dear Sir:

We are pleased indeed to comply with your request, directed to the Chamber of Commerce, this city, under date of December 9, which was turned over to us to handle. The correct call-letter is WBIG. We operate under Federal Radio Assignment, frequency of 1440 kilocycles. Our broadcasting hours are from 7:30 AM, 9:30 AM; 12:00 to 2:30 PM and 5:00 until 10:30 PM week days, and Sunday, 11:00 until 2:00 and 8:00 until 10:00 o'clock. We thoroughly agree with you with reference to what you have to say on the announcer making mention of interesting points about our city. Also the kind of weather we are having, for which we thank you very much.

We are sorry that this answer to your communication is so late, but, better late than never, and we trust that you are enjoying the season's festivities to the fullest extent, and wish for you a very happy New Year.

Yours very truly,

RADIO STATION WBIG

by

John L. Sturtevant
Program Director

JBC:Mc
dict. 12/27.

