



# RADIO-FONOGRÁFICA DE GUADALAJARA, S.A.

16 DE SEPTIEMBRE 164.  
TEL. MEX. 3430.  
TEL. ERIC. 2532.  
AP. 197.

ESTUDIOS:  
EDIFICIO MOSLER.  
TEL. MEX. 1527.  
TEL. ERIC. 2825.

December 20 - 1933

Mr. J. W. Brauner.  
17 E. Spring St.  
Williamsville, N. Y.

Dear radio friend:

In reply to your letter of December 12, 1933 we wish to state that your report of our program in this same date, is correct.

We are glad to know you heard our program so well, and reported it so correctly.

The transmission you heard, was transmitted by remote control by SStation X. E D. from our great "Teatro Degollado" one of the best in the Republic, where a dance was held in honor of the Queen of the Guadalajara Fair 1933 - that is now in progress here in the City.- The bugle call you here announced the Queen's arrival.

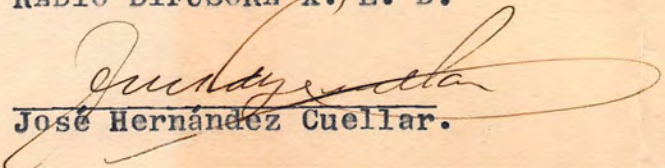
Radio Station X. E. D. is very glad to send you a post-card, enclosed in this letter, showing the interior of one of our oldest churches.

We will very glad to have you visit our Station, if you ever visit Guadalajara.

Wishing you a very merry Xmas and a prosperous New Year, we beg to remain,

Very truly yours,

RADIO DIFUSORA X. E. D.

  
José Hernández Cuellar.



-96-  
Santuario de Guadalupe  
Guad. Mex. (8)

POST CARD • CARTE POSTALE

CARTOLINA POSTALE • TARJETA POSTAL

Gracias por  
su reporte correcto  
al 12 de febrero

RADIOFONIA DE GUADALAJARA, S. A.  
RADIODIFUSORA COMERCIAL, "X. E. D."

DEPTO. DE PUBLICIDAD.

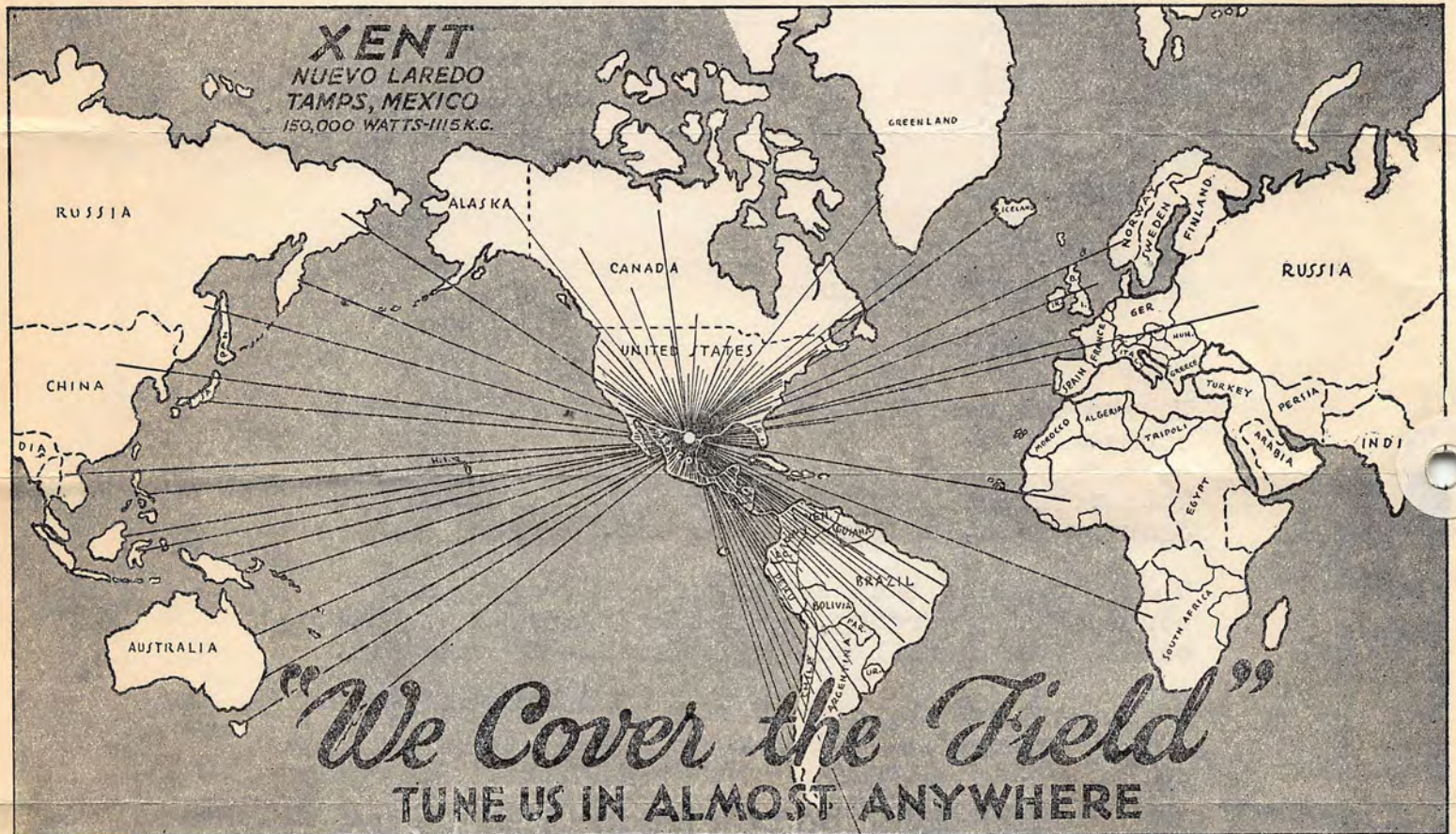
Mr J W Brauner

17 E. Spring St

Williamsville. N.Y

EMA

CHAIN  
COVERAGE  
AT PRICE  
OF ONE



## NOTICE TO ADVERTISERS

From this station with its high power advertisers can now proclaim their products to all of the North American and South American countries in both the English and Spanish languages, receiving **CHAIN COVERAGE AT LOW COST OF ONE STATION.**

The unique type of program broadcast from this station, consisting of the exclusive featuring of the **CALLIAPHONE**, a patented musical instrument which when played by itself or in accompaniment with other instruments gives a type of program distinctively unusual and cannot be heard from any other station. This individuality means better advertising for you.

ADDRESS ALL MAIL TO  
ADVERTISING DEPT.

# XENT

APARTADO 47 NUEVO LAREDO, MEXICO  
OR BOX 163 LAREDO, TEXAS