

CBS
NETWORK

RADIO STATION
K S W M
outh est o.

1230
ON YOUR
DIAL

AUSTIN A. HARRISON
Manager

TELEPHONE 7260
Joplin, Missouri

Studios
HOTEL CONNOR

July 24, 1946

J. W. Brauner
17 Spring St.
Williamsville 21, New York

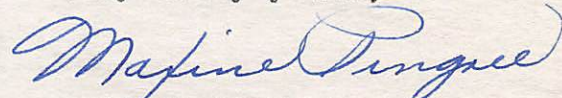
Dear Mr. Brauner:

We were very happy to receive your letter and to learn that our program was heard in New York.

We started broadcasting at 6:15 PM July 22, and stayed on the air until 12:30 to more or less test. We started official broadcasting at 6:30 on the morning of July 23. Our station theme song is "Missouri waltz" and we play it at the beginning and end of the day.

We hope you will be able to hear us again.

Very truly yours,


MAXINE PINGREE, SEC.