



NATIONAL RADIO CLUB
HEADQUARTERS IN BUFFALO, NEW YORK

PLEASE REPLY TO:

J. W. Brauner
23 Howard Ave
Williamsville 21, New York

April 23, 1951

Chief Engineer
KJCF, Festus, Mo.

Dear Sir:

Monday morning, April 23rd I really enjoyed hearing your new station on its test session. Tuning in at 3:10 AM, Central standard time and hearing it untill past 4:15 when it was nearly daylight here.

My location is western N.Y. state, about 7 miles northeast of the large city, Buffalo. Radio is an old McMurdo Silver Masterpiece #5 with an aerial 80 ft long by 20 ft high. It was a clear chilly morning here, close to freezing, Distent signals showing about normal strenght, static less then usual.

KJCF really roled in, showing remarkable strenght for only 250 watts, I'd say the strenght was close to that of the average 1000 watter from out your way and I can recall some who never showed as much strenght as yours did here.

Carrier was about S7 and blocked every trace of static perfectly, the music and voice coming in 100% free of background noise. Outside of some irratic spots as you made adjustments, the entire period was very well heard and quality improved as the test went on. It was really very nice by 4:15 when I had to leave you.

Very nice tone and modulation then and everything seemed steady and right on the beam. Carrier right on 1010, no sign of hum, and practically no fading. You had what seemed to be a clear channel.

I've a local, Canadian, on 1010, so such tests are my only chance to hear your station. Once last year your neaighbor in Chillicothe on 1010 tried a DX test when this Canadian was on, he didn't show a trace in these parts.

I'm mighty glad to have had this chance to tune in KJCF and hope to heat you again from time to time. Heres wishing you every success with your new station.

Would you please drop me a few lines, verifying my reception of KJCF? Postage is enclosed. This favor I'll deeply appreciate to say the least. And my sincere thanks in advance for it.

At 3:11, on above date (4/23) some popular orchestra music ended and the announcer said, in part; "This is KJCF Festus, Mo. KJCF is operating on its assigned frequency of 1010 kilocycles with a power of 250 watts, KJCF is conducting equipment tests in accordance with the rules and regulations of the Federal Comm. Comm. All listeners are courdially invited to write to us commenting on reception in their locality, those in the immediate vicinity may telephone nine-one, Mail your reports to KJCF, K as in King, J as in Jack, C as in Charlie, F as in Fox, KJCF, Festus, Mo. DXers reports will be answered promptly". (This was the general make-up of every announcement and above remarks were repeated from time to time)/

More popular music followed. Music by Peggy Lee was intorduced at 3:15, and at 4:15 CST You introduced music by Bing Crosby.
very truly yours.

J W Brauner

Thanks
Verified as correct
on date listed.
C. W. Brauner
Gen. Mgr. - KJCF