

BROADCASTING STATION  
**KFVS**  
**HIRSCH BATTERY AND RADIO CO.**

312 SOUTH FREDERICK STREET

TELEPHONE 1321

CAPE GIRARDEAU, MO.

10-20-28

Joseph Brauner  
17 Spring St.  
Williamsville, New York

Dear Sir:

In reply to "proof of reception" card of  
10-7-28, we are please to verify your reception  
and are herein enclosing an ekko stamp.

Thanking you for your card, we remain,

Yours very truly,

HIRSCH BATTERY & RADIO CO.

*Ralph Hirsch*  
Assistant Operator

Within a circle of 50 miles radius of Cape Girardeau, Mo., there is a population of

272,943

Within a circle of 30 miles radius of Cape Girardeau, Mo., there is a population of

92,084

Within a circle of 10 miles radius of Cape Girardeau, Mo., there is a population of

28,500

The facilities of Radio Broadcasting Station KFVS are available as a medium for high-grade good will advertising.

