

KMRS COVERS MORE PEOPLE FOR MORE RESULTS AT LOWER COST

K M R S  
RADIO  
MORRIS, MINNESOTA

January 9th, 1959

J. W. Brauner,  
Post Office Box 22,  
Valier, Pennsylvania.

Dear Mr. Brauner:

Yes, indeed, you did listen to KMRS on the morning of January 5th, 1959.

The newscast you refer to in your letter... was sponsored by a firm with stores in Morris.... and Willmar. Willmar is pronounced like you wrote it... "Wilmer".

We apparently push out quite a signal at the top of the dial. In the past few months, we've heard from DX'ers in Texas and Washington State.

It was good to hear from you.

Yours very truly,

*George Brooks*  
George Brooks  
Manager