

JAMES GERITY, JR., President
O. W. MYERS, V. P. & Gen. Mgr.
LARRY PAYNE, Sec.-Treas.

WPON

PONTIAC, MICHIGAN

Telephone: FEderal 8-0444
Waldron Hotel — 7 So. Perry Street

GERITY BROADCASTING COMPANY

DAVID L. NORTON, Station Mgr.

December 24, 1954

Mr. J.W. BRAuner
P.O. Box 22
Valier, Pennsylvania.

To whom it may concern;

Your report of reception of WPON on December 11, 1954
checks with our log.

WPON operates on a frequency of 1460kc with a power
of 500 watts, directional antenna nights. Operations started
on December 2, 1954 and the station is owned by the Gerity
Broadcasting Co. Other stations include WABJ in Adrian, Mich
and WNEM-TV in Bay City.

Sincerely yours

Elwood Brown

Elwood Brown
Chief-Eng. WPON

Hour After Hour . . . More Selling Power

WABJ—Adrian, Michigan

Associated with WNEM-TV, Bay City—Saginaw, Michigan