

KARL L. ASHBACKER, Owner-Licencee
GRANT F. ASHBACKER, Manager

RADIO BROADCASTING STATION
W K B Z

Studio

First National Bank and Trust Co. Bldg.

Telephone 367-W

LUDINGTON, MICHIGAN

March 28th, 1931.

Wave Length

199.9 Meters
1500 Kilocycles

100 Per Cent Modulated
Crystal Control

Program

Sundays

10:30 A. M. to 12:00 M.
7:00 to 8:30 P. M.

Week Days

10:00 to 11:00 A. M.
12:00 to 1:00 NOON
6:00 to 7:30 P. M.

Special Programs

Day and Night
By Advance Notice

J.W. Brauner
17 Spring St.
Williamsville, N.Y.

Dear Mr. Brauner:

All things cometh to he who waiteth, as Chic Sale say's in the Substitute Parson, if he knows just when and where to waiteth.

I am very glad to verify your reception of our dx program of Jan. 18th at 3 A.M. C.S.T. and happy that you received it so well. This program was broadcast at your request, and over six hundred reports were received on it. I am finishing up the last few letters tonight, and hope next time to do better in replying early. I answered half of them the first ten days, but one of the boys here offered to finish and find there are still many who have not received our verification. They will tho very soon now.

I built this transmitter, and both operate it and announce, solicit business, and it's a one man affair practically. It's self supporting, and we are getting new equipment and improving constantly. Our city is only 8000 and limited chance for growth, and am thinking of moving to Muskegon, with about 80,000 population sixty miles so. of here this year if I can. They have no station and want us so come.. They hear our daytime programs, but early evening hours we don't get 20 miles away & to blanketing by WCHI and WCKY.

Yes I was crowding the transmitter that night allowing a slight kick on the modulator grid meter. Tone wasn't so hot I realize, but am installing new Audak Professional Tuned pick-ups this week. We are located ~~between~~ down town, antena between two building, four stories high, right over the street, (my father's Mayor) antena height 70 feet, and counterpoise 20 feet above street. Four wire flat top both antena and counterpoise. Antena current 2½ amps.

If at any time I can favor you again with a program.. let us know,

Sincerely

W.K.B.Z.



THE "VOICE OF WESTERN MICHIGAN"
CARRIES
YOUR MESSAGE INTO THE "HEART OF THE HOME."