

WCEN

MT. PLEASANT, MICH.
1150 KC
1000 Watt Day
500 Watt Night

The Pleasant Spots on Your Dial

PAUL A. BRANDT—Owner

WBRN

BIG RAPIDS, MICH.
1460 KC
500 Watt

April 9, 1953

Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21, New York

Dear Mr. Brauner:


Thank you for your letter of April 4th.

From the description of the program you're hearing on 1460 kc, I'm positive it's our station. We sign on at 6:00 with the Star Spangled Banner, then a 30 second opening statement, followed by five minutes of news plus the weather. The evening signoff you heard definitely is ours.

Around the 15th or 16th of this month I anticipate our doing some testing between 5 and 6 AM. It's possible you may catch one of those sessions and get a little clearer pickup.

Thanks for your letter; best of luck.

Yours very truly,
Station W B R N


Spencer Denison
General Manager

SD:BGK