

Phone 5-5154

FIRST WITH THE FINEST

1220 ON  
YOUR DIAL

# W L B I

250 Watts

MAIN STUDIO  
in the  
Marshall Village  
Shopping Center

## Avoyelles Broadcasting Corp.

Serving Livingston  
Parish and South-  
East Louisiana

FOR THE BEST IN  
LOCAL  
NEWS  
WORLD

MUSIC

SPORTS

Denham Springs, Louisiana

May 21, 1959

Dear DX'er:

This is to verify your reception of WLB I during our equipment tests on the mornings of April 7th, 8th, and 9th.

We were very happy to receive your QSL's proving how far we were received with a mere 250 watts.

We went on the air on the 15th of April and have been very busy since. I just had a little time to breathe, so I decided to answer your QSL's. I'm sorry I didn't verify sooner, but I was just swamped with work. Things aren't running too smoothly. A lot of bugs still have to be ironed out. Perhaps in the near future we may have a special broadcast for you DX'ers in the early morning hours. You may notify your club President (if you belong to one), and put it in your club news. Please give us a little time to notify all interested of the date. I think during the cold winter months there would be less QRM.

Again, I thank you for your QSL's I remain.

Yours truly,



Donald J. Bordelen  
Chief Engineer

