

W=J=B=W

WEEK DAYS

8 a. m. to 12 m.
4 p. m. to 8 p. m.

SUNDAYS

8 a. m. to 10 a. m.
1 p. m. to 5 p. m.
9 p. m. to 12 m. m.

SERVE - U - RADIO

WE ADVERTIZE THROUGH THE AIR

FOR LICENSED RADIO SERVICE CALL GALVEZ 8255

100 PERCENT MODULATION CRYSTAL CONTROL

NEW ORLEANS, LA.
January 17th., 1931

J. W. Brauner
17 E. Spring St.
Williamsville, N.Y.

Dear Radio Friend:

This is to acknowledge receipt of your letter of Dec. 27th. requesting verification of your reception of our program of Oct. 12th., 1930.

Kindly accept this as verification of your reception of that program.

The program which you heard was a test one as we were installing and adjusting our new 100 watt transmitter.

We are putting on a special DX program on the morning of Jan. 25th. at 1am C.S.T. for the benefit of DX-ers and out-of-town listeners and we would appreciate a report from you concerning reception of that program.

Please pardon our delay in answering your letter as we have been very busy starting the new year in correct radio style.

Your letter is greatly appreciated and we are in hopes of hearing from you again soon. Wishing you a very successful year of DX-ing, we are,

Radiatingly yours,

Charles C. Carlson
Owner & Operator
Station WJBW